



SolarWinds in the Enterprise

REMOVING IT MANAGEMENT COMPLEXITY

Delivering Unexpected Simplicity

Provide purpose-built products designed to *make IT professional's jobs easier*

Eliminate the complexity found in traditional enterprise software – making it easier to find, buy, deploy, and maintain

Connect with our community to guide our product development

Deliver increasing value over the lifetime of ownership by *constantly evolving our products*



Historical Enterprise Options

ENTERPRISE SOLUTIONS

POWERFUL
SCALABLE
EXPENSIVE
HARD TO USE
CONSULTANTS



OPEN SOURCE SOLUTIONS

HIGHLY CUSTOMIZABLE
PERCEIVED LOW COST
LARGE USER COMMUNITY
NO FORMAL SUPPORT
NO FORMAL UPDATES

SolarWinds, the Best of Both Worlds

**BEST OF THE
ENTERPRISE
SOLUTIONS**

**POWERFUL
SCALABLE
EXTENSIBLE
CUSTOMIZABLE**



**BEST OF THE
OPEN SOURCE
SOLUTIONS**

**CUSTOMIZABLE
PERCEIVED LOW COST
LARGE USER COMMUNITY**

*Powerful, yet easy-to-use
Affordable
Enterprise Scalability
Community Driven*

SolarWinds Is Your IT Operations Manager

Seamless Experience

See all alerts rolled up across products in one page; drill into details to get an end-to-end view of your IT infrastructure.



Single pane of glass

Each product appears as a tab in the Orion web console.

Customized Views

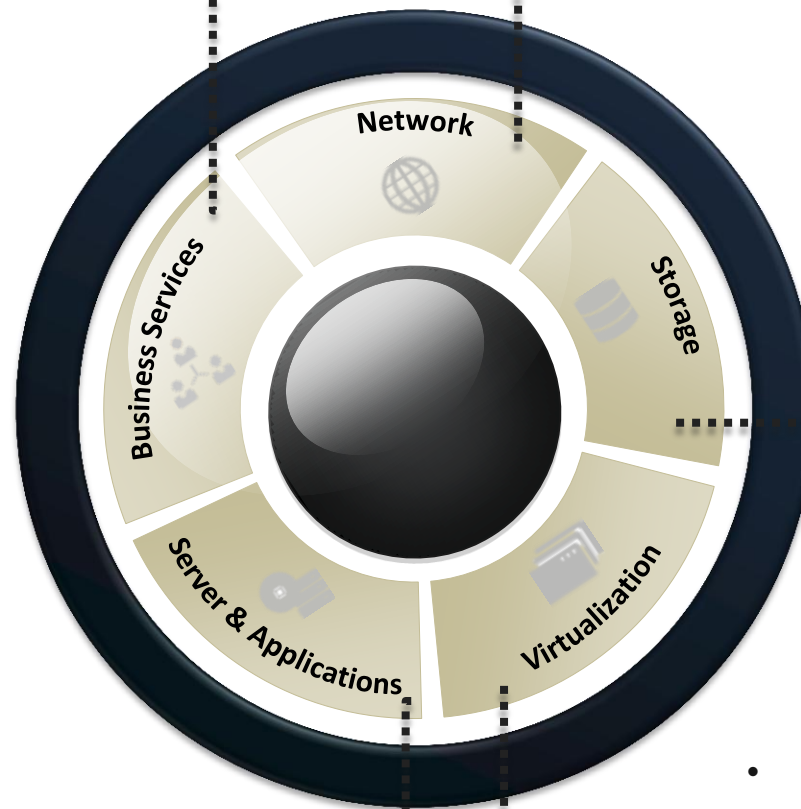
Put charts, tables and other information from multiple products into single views or pages.

Enterprise IT management challenges are unique



- Performance & Availability
- User Experience/Transactions

- Network growth
- Security
- Configuration
- Centralized Management

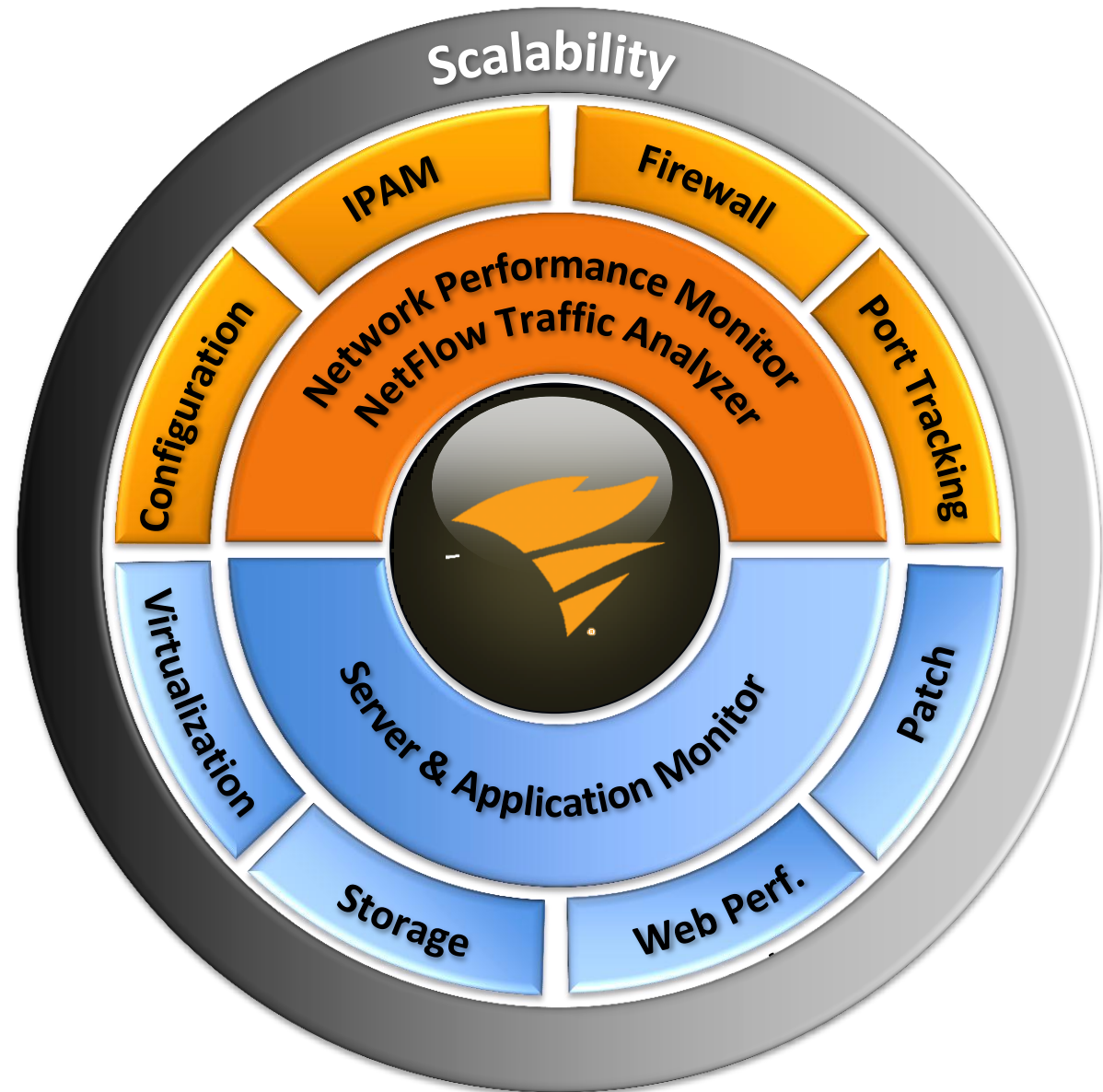


- Storage growth
- Impact of Virtualization
- Multi-vendor
- Cloud

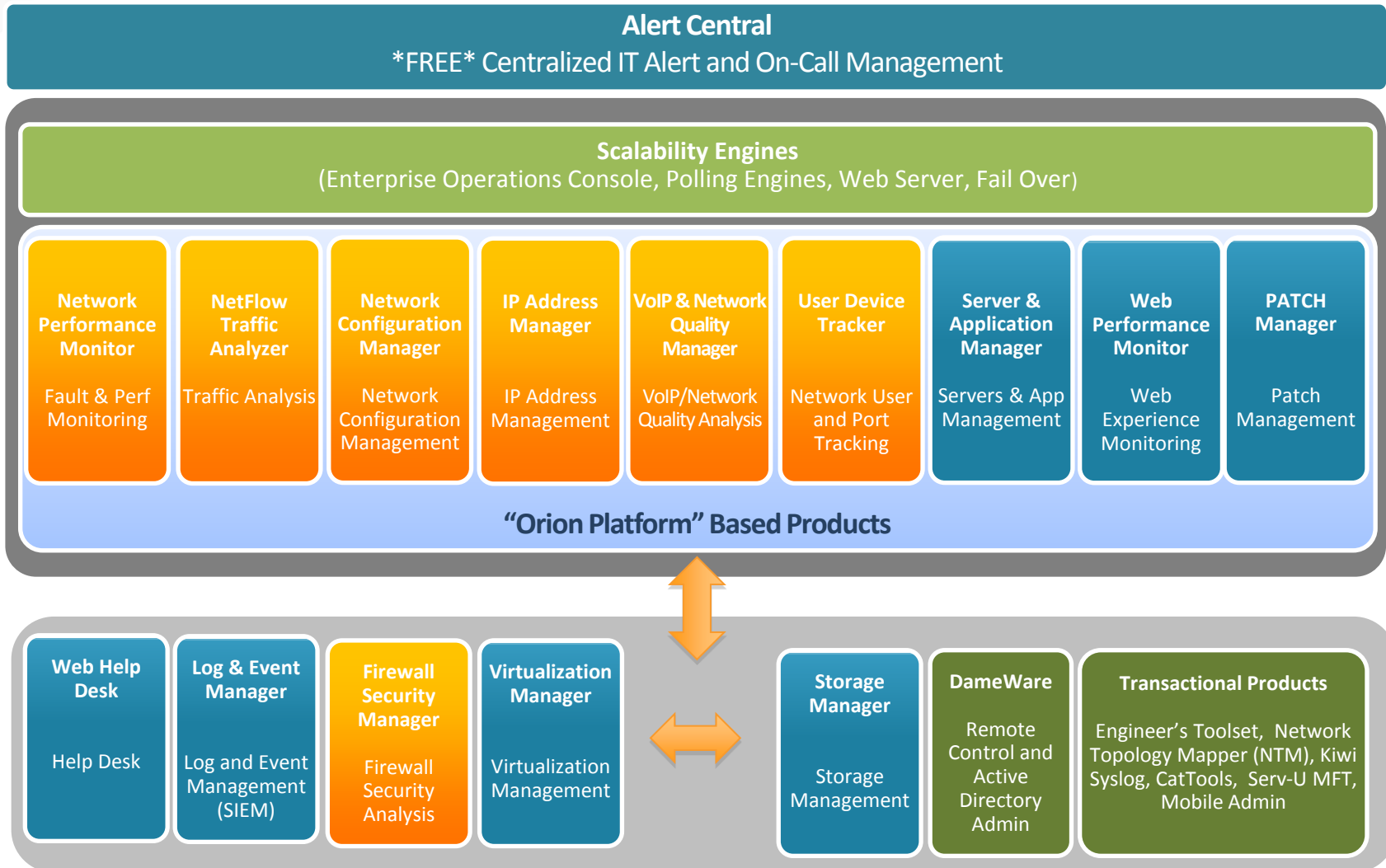
- Server Virtualization
- Cloud
- User Experience/Transactions
- Performance & Availability

- Capacity Planning
- Provisioning
- Scalability
- Performance

SolarWinds IT Operations Portfolio for the Enterprise



SolarWinds Product Portfolio



Powerful Easy-to-Use Network Management



Discover & map network devices

Monitor *network performance*

Analyze *network traffic*

Configure devices

Track *IP addresses*

Find *rogue devices &* manage *switch ports*

Troubleshoot VoIP quality

Affordable Application, Server & Storage Management



Server performance & availability

Comprehensive **virtualization** management

Storage performance & capacity

Automated **patch** management

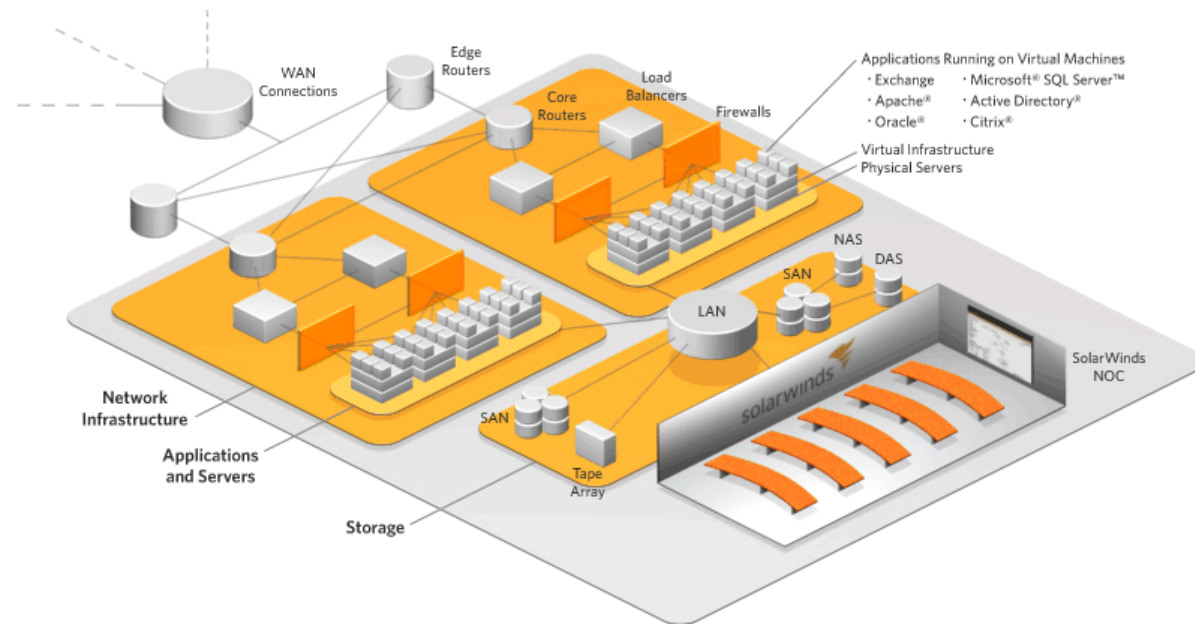
Website & Web application monitoring

Simple & Affordable Data Center Management



Unified visibility across network, servers, applications, and storage

Real-time *performance management* of physical & virtual infrastructure



Out-of-the box monitoring of data center health, performance & capacity

Automated *configuration & change management*

1

Improved Operational Efficiency



Simplified management with *single pane of glass* for end-to-end IT visibility minimizes impact on IT staffing

Speed troubleshooting with a *user centric design* based on SolarWinds best practices

Increase service levels and *reduce downtime*

2

Reduced Total Cost of Ownership



Reduced deployment costs with products that are a ***fraction*** of the cost of traditional enterprise solutions

Consultant and services-free implementation and integration

Reduced operational costs via ***increased efficiencies of IT staff***

3

Modular and Scalable Architecture



Extend additional capabilities as your
IT needs grow

Scalable from 50 nodes to over
100,000

Centralized or distributed deployment
options

Got IT
Management
questions?

THWACK
community
of SolarWinds®

Become a
member &
search 1,000s
of answers.

Over 100,000 IT Pros
all under one **root**.

SolarWinds' Community Site: Thwack

- Most active IT community in the industry, with over **100K IT pros**, actively monitored by SolarWinds product management team
- **Search thousands of answers** in general IT and product forums
- **Community feature requests** resulting in over 80 crowd sourced product ideas implemented and more than 20 in development
- Community **content exchange**
- **Visit Thwack Now!**

Learn More



Learn more about SolarWinds products that match your enterprise needs

Network Management - Effectively ensure delivery of business critical network services through a unified view of fault, performance, availability, traffic, configurations, and more.

Application & Server Management - Manage the performance and availability of your servers, applications, and websites and utilize powerful patch management, remote control, Windows® administration, and more.

Database Management and Performance - Pinpoint the root cause of performance problems in just four clicks.

Log & Security Information Management – Easily to manage and analyze log files, mitigate threats, and automate compliance processes.



THANK YOU!

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